

Symantec Brightmail™ Product Family

Introducing the Symantec Brightmail Product Family: Name Change FAQ

Symantec is announcing the introduction of the Symantec Brightmail™ family of products as of October 2008. For over 10 years, the Brightmail brand has represented premier antispam technology. The products in this family have always leveraged the award-winning Brightmail AntiSpam™ and Symantec AntiVirus™ engines. The new product names celebrate this heritage while clearly articulating product roles.

What are the proposed name changes?

Old Product Name	New Product Name
Symantec Mail Security 8300 (software)	Symantec Brightmail Gateway
Symantec Mail Security 8300 Virtual Edition	Symantec Brightmail Gateway Virtual Edition*
Symantec Mail Security 8300 Series (hardware platform)	Symantec Brightmail 8300 Series
Symantec Mail Security 8100 Series (software)	Symantec Brightmail Traffic Shaper
Symantec Mail Security 8160 (hardware platform)	Symantec Brightmail 8160
Symantec Brightmail AntiSpam	Symantec Brightmail Message Filter

* Same SKU and license as the Symantec Brightmail Gateway

When will the name changes roll out?

The name changes will be publically announced in October 2008. The underlying products will convert to new names on a rolling schedule based on product releases from October 2008 through February 2009. The first product to adopt the new naming is the Symantec Brightmail Gateway, which will appear on the October price list.

Will the product SKUs change?

Yes, the product SKUs will be changing to reflect the new product names as they roll out. The first SKU changes will be for the Symantec Brightmail Gateway and the Symantec Brightmail Message Filter, with other products changing names as they are released.

How will existing customers be impacted?

Since the products that are changing are sold on a subscription basis, existing customers will have access to the new products as part of the standard upgrade process. They do not need to complete new licensing transactions to get access to the new versions. For hardware appliances, customers do not need to purchase new appliances in order to run the new software – existing appliances in the field will continue to work with the new software.

What about other Symantec Mail Security products?

Other products with the Mail Security naming convention will not be impacted by the name change. This includes the following products:

- Symantec Mail Security for Microsoft Exchange
- Symantec Mail Security for Domino

- Symantec Mail Security for SMTP
- Symantec Hosted Mail Security

What about product bundles?

Product bundles that currently include the affected products will be updated. These bundles include:

- Information Foundation
- Multi-Tier Protection

Will customers have to buy new hardware after the name change? Are the appliances changing?

Existing appliances in the field will continue to work with the new software incorporating the name changes. Customers do not need to buy new appliances in order to access the latest versions of the software. Our appliance hardware goes through refresh cycles based on product releases by our hardware OEM partner, so new appliances purchased after the name change may reflect changes due to these refresh cycles, but they are not required.

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About Symantec

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